

PETER PAN PEANUT BUTTER

MAGICALLY SPREADS

Peter Pan Peanut Butter spreads like magic. We're here to remind you that when you make a lunch you're sharing something more than just a sandwich or a snack. Take someone's lunch bag and fill it with joy – and spread a little bit of magic every day.





STICKERS SPREADING POSITIVITY



SILLY STICKERS

Let someone special customize their lunchbox treats and spread fun stickers throughout the cafeteria. Find sticker sheets with eyes for sandwiches, hats for celery, wings for pretzels and more as inserts in parenting magazines coupled with print ads about Peter Pan Peanut Butter.



TAKE THE FUN HOME



PERSONAL PEANUT BUTTER

We've created Peter Pan Peanut Butter samplers to spread our peanut buttery goodness. The samplers will be donated to cafeterias for kids and dining halls for college students. Each container has a sticker on top to spread the love a bit further.



MAGAZINE STICKER INSERT

Pull out the insert and pass the stickers along! This insert will be the main way to spread our lovable sticker notes and lunchbox accessories.



PRINT ADS

Our print ads come with stickers too, of course. Peel lunch bag notes off and leave them on a loved one's lunch to spread positivity throughout their day. Find these goodies in parenting magazines and be inspired by our lunchbag designs.



MORE MAGICAL THAN
BUTTERFLY KISSES



SPREADS FASTER THAN
A RUMOR AT RECESS.

